Wee Shopper News - December, 2014

by Rick Kincaid, Wee Shopper Manager

Please let me introduce myself. I'm Rick Kincaid, your new Wee Shopper Manager from Louisville, KY. I'm pleased and honored that the Clan Kincaid leadership has placed its trust and confidence in me to assume the position that was literally built by Beverly Kincaid. I could never remotely hope to fill Bev's shoes, but I'll do my best! I wish to thank Bev profusely for her help, advice and patience with me as we have navigated the Wee Shopper transition process (and will continue to do so!)

Goals and Plans. You won't see many changes or new products added to the Wee Shopper in the immediate future. I have some ideas for new products, but first, I'd like to have a better idea of what you the members would like to see.

My main objective is to provide excellent customer service and make it as easy as possible for you to deal with the Wee Shopper.

<u>PayPal</u>. The major change is that effective immediately we will accept payment by PayPal. If you already use PayPal, you know how easy it is. If not, and if you'd like to pay online, please go to www.PayPal.com and click "Sign Up." Then select "Personal" account and enter your contact information. You then will need to link your credit/debit card and/or bank account to your PayPal account.

When you wish to pay for your order by PayPal, just go to your account, click on "**Send Money**," enter the total amount due, and send the email to ShopClanKincaid@gmail.com. It's that easy!

<u>Tartan Fabric</u>. Some of you have expressed interest in obtaining bulk quantities of Kincaid Ancient tartan fabric. Anyone can buy tartan yardage directly from <u>www.Locharron.com</u>, but the prices are considerably higher for individual online purchases.

Locharron can offer us the fabric both in lightweight and heavyweight wool at the following wholesale prices:

Lightweight (Reiver), 10 oz., 59" wide, \$44.50 per yard (compared to \$80.76 online direct.)

Heavyweight (Strome), 16oz., 54" wide, \$54.00 per yard (compared to \$101.76 online direct.)

If our wholesale bulk order is for 63 yards or more, the price of each is reduced by about 17%.

Before we can consider placing an order with Locharron of Scotland, we must determine exactly how many members are interested.

If you would like to order the tartan, please contact me as soon as possible with your name, the amount of tartan, and the weight that you wish to order. When we determine the final costs (based on the quantity of our order) we'll then contact all interested members to notify them individually.

Blanket/Rug. The same situation applies to the 100% Lambswool Blanket/Rug. Before they sold out, the price was \$82.00. Before we can re-stock them, we need to know how many to order, which also will determine the price that we will charge.

As with the tartan above, please contact me as soon as possible if you would like to order the rug.

Email Updates. I plan to post updates for the Wee Shopper on the Clan Kincaid website between issues of the "Defender." But if you wish to be notified immediately by email, I ask that you please send me your preferred email address so that I can add you to the notification list.



Rick Kincaid is program director for the National Society of the Sons of the American Revolution's "Operation Ancestor Search." He is a Louisville native who has worked in print and broadcast media, communications and public affairs in the governmental, corporate and non-profit sectors. He is active with numerous genealogical and historical societies, civic and professional organizations. Rick and his wife, Deirdre, have three children.

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